

corporate responsibility and legitimacy pdf

Corporate social responsibility (CSR, also called corporate sustainability, sustainable business, corporate conscience, corporate citizenship or responsible business) is a type of international private business self-regulation. While once it was possible to describe CSR as an internal organisational policy or a corporate ethic strategy, that ...

Corporate social responsibility - Wikipedia

Uluslararası Sosyal Araştırmalar Dergisi The Journal of International Social Research Volume 2 / 9 Fall 2009 CORPORATE SOCIAL RESPONSIBILITY AND ITS ROLE IN COMMUNITY

CORPORATE SOCIAL RESPONSIBILITY AND ITS ROLE IN COMMUNITY

The lack of both a largely consensus and a single standard to implement the phenomenon generate many critical issues in terms of different stakeholders' perception about what represents the

Relationship between corporate social responsibility and

Key words: Human rights, corporate responsibility to respect human rights, UN Guiding Principles on Business and Human Rights, human rights due diligence, human rights impact assessment, non-financial reporting,

The Corporate Responsibility to Respect Human Rights: A

There is growing research in all areas of ethics and CSR that govern the activities of a firm and the value systems that underlie their business activities.

Business Ethics and Corporate Social Responsibility â€œ Is

This article presents a structured review of the literature about corporate social responsibility, from the origins and evolution of the discipline, as a field of research, until the present.

Corporate social responsibility: Evolution through

International Journal of Academic Research in Economics and Management Sciences November 2013, Vol. 2, No. 6 ISSN: 2226-3624 54 www.hrmar.com/journals

An Evaluation of factors Influencing Corporate Social

The Corporate Social Responsibility (CSR) field presents not only a landscape of theories but also a proliferation of approaches, which are controversial, complex and unclear. This article tries to clarify the situation, â€œmapping the territoryâ€• by classifying the main CSR theories and related

Corporate Social Responsibility Theories: Mapping the

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The Pyramid of Corporate Social Responsibility: Toward the

Abstract. Firms engage in corporate social responsibility (CSR) because they consider that some kind of competitive advantage accrues to them. We contend that resource-based perspectives (RBP) are useful to understand why firms engage in CSR activities and disclosure.

Corporate Social Responsibility and Resource-Based

Abstract This paper investigates the social and environmental disclosure practices of two large multinational companies, specifically Nike and Hennes&Mauritz. Utilising a joint consideration of legitimacy theory and media agenda setting theory, we investigate the linkage between negative media attention, and positive corporate social and ...

Media pressures and corporate disclosure of social

3 debate on many issues in international business ethics, the Guidelines process has already succeeded in raising the legitimacy and profile of corporate attempts to address these issues.

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International Journal of Management & Information Systems â€œ Fourth Quarter 2010 Volume 14, Number 5 31 Ethical Leadership Katarina Katja MiheliÄ•, Msc, University of Ljubljana, Slovenia

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Non-governmental organization - Wikipedia

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